

www.BetterBarrelRaces.com

### YOU ASKED FOR IT - YOU GOT IT! BBR SELECT STALLION STAKES

A "BETTER" STALLION BREEDERS INCENTIVE
DESIGNED FOR ALL BARREL RACERS

ne that is Open to EVERYONE & Covers All Aspects of the Industry:

FUTURITY - JACKPOT - RODEO

### \$1,500 Annual Participation Fee

Incentives slated for American Qualifiers/Rodeo
& BBR World Finals Futurity/5D Races in April!
ENROLL TODAY to make YOUR STALLION'S PROGENY Eligible!
See rules for the Young Guns Stallion Participation Fee & Requirements.

Inclusion in the BBR Select
Stallion Stakes Stallion Directory
in print and online with a hot link
to your web site and 2 video clips.
Plus Monthly Constant Contact
email blasts during Breeding
Season!

BBR Facebook Coverage includes Inclusion of Your Stallion Guide layout in the BBR Facebook Select Stallion Album – Over 79,000 Friends on our Facebook page, giving our stallion posts an average of 10,000 views!

World Finals Coverage:
4 x 8 Banner for your Stallion in a
Warm Up Arena at the BBR World
Finals and Regional Challenge
Tour Finales where bonus money
is offered (limit 1 Stallion per Banner
- Stallion Owner must provide all
banners)

Discounted Advertising:
(\$450 for 3 Months / \$800 for 6 months) for 1 full-color full page per month in the BBR News.
These ads are also placed on the BBR Facebook page & BBR News website for more coverage!

For more information contact: BBR Office • 405-230-7167

Robin Hofmann (405) 615-4998 • robin4998@gmail.com
Dottie McLeroy (405) 615-3484 • betterbarrelnews@gmail.com
Bobbey Phillips (405) 831-6005 • bobbeyphillips@yahoo.com

The BBR Select Stallion Stakes has you covered!
For complete rules and forms please visit

WWW.BETTERBARRELRACES.COM

### BBR SELECT STALLION STAKES DIRECTORY

Featuring All BBR Select Stallions
With A Separate Young Guns Stallion Section



Full Color Printed Stallion
Directory With 2 Page Spread
Per Stallion. Full Online
Version Will Include Up To 2
Video Clips Per Stallion.

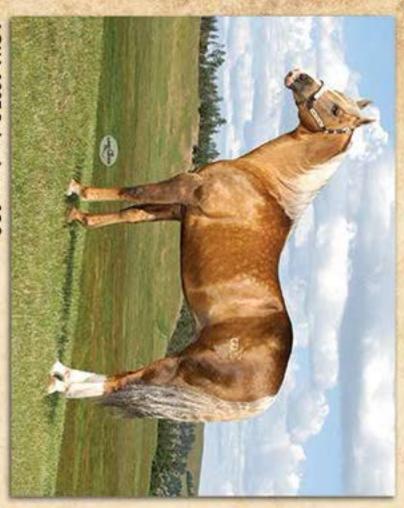
Designated "YOUNG GUNS" Section For Stallions With No Performance Age Progeny

Full Color 5x8 Catalog Sized for Convenience. Stick it in your purse, your glovebox or your gear bag.

Distribution will begin the last week of November. It will also be available at BBR events throughout the winter and spring that coincide with the breeding season.



# FRENCHMANS GUY



AQHA 1997 Palomino • 15.2

www.frenchmansguy.com Owned By & Standing At: Myers Training Stables lazybm@wildblue.net Bill & Deb Myers 605-642-9789 St. Onge, SD

> 2015 Stud Fee: \$6,000 Approved Mares Limited Bookings

Shipped Semen Available

www.befferbarrelnews.com Www.betterbarrelnews.com

BBR Select Stallions - 2015



# FRENCHMANS GUY

Doc's Jack Frost

Chantella

Doc Bar

Prissy Cline

Sun Frost

Driffwood Ike

Josephine El

FRENCHMANS GUY

Lightning Bar

Laughing Boy

Bonnie A

Frenchmans Lady

Caseys Poco

Caseys Ladylove

**Lady Diane** 

investments in the performance horse industry! athlete on the barrel futurity/derby and PRCA/amateur radeo circuits. Sired extended stride, speed, mind and phenomenal heart and try, Frenchmans made his mark as a standout arena horse sire. Stamped with his long, free Ladylove more family and triple-bred to the great Lightning Bar, 'Guy' has by all-around performance sire Sun Frost, backed by the landmark Casey's Guy progeny have proven to be among the elite competitors and best Frenchmans Guy started his career as an extremely competitive arena

Barrel Futurity and Derby Money Radeo Cowboys Association Reserve Dakota Rodeo Assn. • Northwest PRCA Badlands Circuit and South Cowboys Association Reserve Rodeo Assn. • Northwest Rodeo Badlands Circuit and South Dakota Earner • Finals qualifier PRCA Champion Champion • Barrel Futurity and

> Siring Champions in Futurity, Derby, Still Going Strong in 2014! 7 MILLION DOLLAR+ SIRE

4D & Rodeo Arenas

### INCENTIVES

- **BBR Select Stallion Stakes**
- 5-State Breeders Barrel Futurity
- WPRA Pro Elite Sire Incentive
- Hawki Breeders Barrel Futurity
- MBRA Futurity Breeders Incentive
- CornHuskers Breeders Barrel Futurity
- JJ Classic Breeders Barrel Incentive
- Future Fortunes, Inc. Grid Iron Breeders Barrel Incentive
- HBS Mayan Gold Ima Super Fly Guy

Derby Champions

GUYS GIRL POWER NINNEKAHS GUY FRENCHMANS PENNY PRISSY FRENCH GIRL **Futurity Champions** 

My Guy Can Fly Guys French Jet 4D Champions

Rodeo Champions

Guys Six Pack To Go Guys Pie In The Sky

BBR Select Stallions - 2015

# COWBOYS CARTEL

## YOUNG GUN STALLION



AQHA 2007 Brown • 15.3

www.frenchmansguy.com Owned By & Standing At: **Myers Training Stables** lazybm@wildblue.net Bill & Deb Myers 605-642-9789 St. Onge, SD

> Cooled Shipped Semen 2015 Stud Fee: \$1,250 Available





View the online version to see Videos! (>) www.betterbarrelnews.com



## COWBOYS CARTEL

## YOUNG GUN STALLION

First Down Dash si 105

Holland Ease si 109

Corona Cartel si 97

Easy Henryetta si 90 Chicks Beduino si 104

Corona Chick si 113

Sizzling Lil si 91

Cowboys Cartel si 93

Dash For Cash si 114

First Down Dash si 105

First Prize Rose si 98

Dashing Folly si 108

Hempes Folly si 98

Jets Runaway si 88

to the phenomenal Easy Jet. Sired by the AQHA #2 All-Time Leading Living Sire of Race Money Earners Maternal Great Grandsire of Barrel Horses. He also passesses a 4D X 4S cross Champion/Supreme Race Horse & An All-Leading Dam of ROM Dashing Champion Sire Corona Cartel. Out of AQHA World Champion/3-Time AQHA #1 All-Time Leading Sire of Race Money Earners and 2013 #1 Paternal Sire. Folly, He possesses a 2D X 3S cross to World Champion First Down Dash, the

conformation he was purchased by A Money Earner in each of his 10 Starts while racing at Remington outstanding balance, disposition and and Zia Park. He earned his AQHA Olds of 2014. are exceptionally nice Two-Yearstud career in 2011 and his first foots Place Fall Mixed Sale, He started his Bill & Deb Myers at the 2010 Heritage combined with his clean good looks, Possessing an awesome pedigree and placed 5th in the 400 yard clocking high AA/AAA Speed. Register Of Merit Award consistently Park, Sunland Park, Ruidoso Downs Grade 3 Ruidoso Derby Challenge

### NCENTIVES:

Barrel Racing age Programs when his toals become He will be made eligible for Major

## A Multi-Million Dollar Background!

**Barrel Horse Sires** Race Sires & Upcoming Leading A Three-quarter Brother to Millionaire

- PYC PAINT YOUR WAGON
- **IVORY JAMES by Corona Cartel** by Corona Carte

Selling AQHA Broodmare A Half Brother to #1 All-Time High

DASHIN FOLLIES

World Champion Jr Barrel Horse His Dam is a Half-Sister to AQHA 2010

THREE FOLLY SIX

**BBR Select Stallions - 2015** 



### **B.B.R. Select Stallion Stakes Guidelines**

B.B.R. SELECT STALLION STAKES Incentive will be available annually
Futurity Incentive (@ Select BBR Sanctioned Futurity Races)
Divisional Jackpot Incentive (@ Select BBR Regional Challenge Tour Races and BBR World Finals)
Rodeo Incentive (@ Select American Qualifier Races, Semi-Finals and American Rodeo)

The annual B.B.R. SELECT STALLION STAKES purses are determined by the enrollment participation of both stallions and their progeny. B.B.R. shall use these numbers and their best judgment to determine both the quantity of annual incentive events and the amount to be distributed at each location. B.B.R. shall designate B.B.R. Approved events to receive SELECT STALLION STAKES incentive money. The criteria for the selection of such incentive events shall be based on proximity to participating stallions, produced by a producer in good standing with B.B.R., history of event including number of years in production, amount of added money, number of entries, etc.

### STALLION ENROLLMENT...

Stallion enrollment period shall be August 1 thru October 15, annually. The annual season shall be January 1 thru December 31. Participation fee for stallions with performance age progeny shall be \$1,500 (\$1000 enrollment fee/\$500 to Directory fee). Stallions that do not have performance age progeny may participate for two seasons by paying \$500 directory fee and donating a breeding for the B.B.R. SELECT STALLIONS STAKES YOUNG GUNS STALLION SERVICE AUCTION (auction shall be held between January 1 and February 25th annually).

Should a stallion enroll then drop out or lapse on annual enrollment, the annual participation fee will be \$2,000 plus \$250 per season that stallion was not participating.

There is no limit to the number of stallions that will be accepted for participation and no waiting list. Stallions must meet the required acceptance criteria.

Participation will be by invitation only – Stallions invited by BBR will be accepted for participation. All stallion owners who contact BBR inquiring about participation in this program will be required to provide their stallion's registered name and supporting research to confirm a stallion possesses the required criteria for enrollment.

Criteria for Invitation to Participate - Must possess at least one of the following criteria:

- Be a Proven Runner and/or Performer
- Be Sired by a Leading Sire and out of a Proven producer with at least one Proven half sibling
- Be a Proven Sire of Race and/or Performance Progeny

(\*Proven defined as official performance record with AQHA, APHA, ApHC, or Equi-Stat, with Earnings on the track and/or in the performance arena)

All stallions are required to be included in the B.B.R. SELECT STALLION STAKES DIRECTORY to participate in this program.

### PROGENY ENROLLMENT...

Grandfathering of <u>progeny foaled prior to a stallion's initial enrollment</u> will be allowed for the life of the program, so long as a stallion maintains consecutive annual enrollment, for the following fee:

 Horses of any age which were foaled prior to a stallion's initial enrollment \$200

Progeny of a stallion who is currently enrolled which are the resulting offspring from a season during which a stallion was enrolled will be accepted under the following fee schedule. Likewise, the progeny of stallions who have dropped out the B.B.R. SELECT STALLION STAKES program will no longer be accepted under the Grandfathering definition and only the resulting offspring from a season during which the stallion was enrolled will be accepted under the following fee schedule:

•	Yearlings	<b></b>
•	Two-Year-Olds	\$200
	The West Olds	\$250
•	Three-Year-Olds	\$400
•	Four & Five-Year-Olds	
•	Horses Six Years Old & Older	\$500
		\$600

### PURSE DISTRIBUTION...

75% from the enrollment fees, plus 75% of Young Guns Stallion Service Auction proceeds will be put into a secure account to be distributed as incentive money. All advertised B.B.R. SELECT STALLION STAKES Incentives shall be split 60% to the Owner, 40% to the Stallion Owner. Office fees will be deducted upon receipt of the payment for promotion and administration of the B.B.R. SELECT STALLION STAKES program.

The incentive money portion of nomination/enrollment fees from horse(s) not yet of competition age will be held for payout until a futurity horse's four-year-old year unless B.B.R. SELECT STALLION STAKES is notified in writing by November 1st of the horse's three-year-old year, that the horse will not be competing until it turns five-years-old.

The incentive money portion of the enrollment fees for horses of competition age received between January 1 and September 30 will

be added to the incentive payout the year it is received. Enrollment fees for horses of competition age received after October 1 and before December 31 will be added to the incentive payout the following year.

Incentive monies will be paid only at selected sanctioned events over the course of the season and distributed directly by B.B.R. Should there be fewer participants at an incentive event than the recommended incentive payout provides for per class, 100% of the advertised amount will redistributed accordingly in placing order to those in the class.

Enrolled stallions, which are still competing in barrel racing, are also eligible to receive B.B.R. SELECT STALLION STAKES incentive money when they themselves are ridden at a designated incentive event.

### **B.B.R. SELECT STALLION STAKES Futurity Incentive:**

- Futurity must be B.B.R. approved
- Futurity incentive payouts will be based on a straight payout (no divisions)
- Horse must be Paid In Full enrolled in the B.B.R. SELECT STALLION STAKES
- Futurity horses must be identified on entry form by registered name to be B.B.R. SELECT STALLION STAKES Incentive eligible at an event
- Contestants competing on B.B.R. SELECT STALLION STAKES ELIGIBLE HORSE do not have to be a B.B.R. Member, except at the B.B.R. World Finals Futurity where membership is required by all contestants.
- B.B.R. SELECT STALLION STAKES Incentive Money will be paid out either on the Average or Per Round, as deemed appropriate by B.B.R.
- Number of places paid will be determined by the total amount of the Incentive offered

### B.B.R. SELECT STALLION STAKES Divisional Incentive...

- Divisional races must be B.B.R. approved
- Divisional payouts will be based on 5D's in holding with B.B.R. competition rules with even money split 20% to each division.
- Horse must be Paid In Full enrolled in B.B.R. SELECT STALLION STAKES
- Horse must be identified on entry form by registered name to be B.B.R. SELECT STALLION STAKES Incentive eligible at an event
- Contestants competing on B.B.R. SELECT STALLION STAKES ELIGIBLE HORSE do not have to be a B.B.R. Member, except at the B.B.R. World Finals where membership is required to by all contestants.

- B.B.R. SELECT STALLION STAKES Incentive Money will be paid on a per round basis
- Number of places paid will be determined by the total amount of the Incentive offered per round

### B.B.R. SELECT STAKES RFD-TV's The American Qualifier, Semi-Finals & Rodeo Incentive:

- Incentive payouts will be based on a straight payout (no divisions)
- Horse must be Paid In Full enrolled in B.B.R. SELECT STALLION STAKES
- Contestants will be required to submit a horse declaration form identifying the horse (by registered name) ridden in each round in order to be eligible for B.B.R. SELECT STALLION STAKES incentive
- B.B.R. SELECT STALLION STAKES Incentive Money will be paid out on the long goes
- Number of places paid will be determined by the total amount of the Incentive offered

### BBR Marketing Opportunities for Participating Select Stallion Stakes Sires...

- Inclusion in the B.B.R. SELECT STALLION STAKES DIRECTORY and on BBR News web site (www.BetterBarrelNews.com) with a hot link to your web site – Monthly Constant Contact email blast during Breeding Season!
- 4 x 8 Banner for your Stallion in a Warm Up Arena at the BBR World Finals (limit 1 Stallion per Banner
   Stallion Owner must provide all banners)
- Discounted BBR News Advertising: (\$450 for 3 Months / \$800 for 6 months) for 1 full-color full page per month in the BBR News
- Inclusion of Stallion Flyer in the Better Barrel Races Facebook Stallion Album
- Inclusion in monthly program advertising in BBR News with complete listing of participating stallions

### GENERAL RULES...

B.B.R. SELECT STALLION STAKES reserves the right to refuse any enrollment nomination.

B.B.R. SELECT STALLION STAKES reserves the right to alter the conditions of all or part of the program as it, in its sole discretion, deems advisable. B.B.R. SELECT STALLION STAKES may cancel the program at any time and refund money, excluding interest, if it deems the participation is insufficient to justify the program.

All money will be maintained in a separate B.B.R. SELECT STALLION STAKES Trust Account and managed by the B.B.R. Select Stallion Stakes program administrator and staff accountant.

Once a horse has paid in full for their progeny enrollment they shall

be eligible for incentives payouts for the life of the program regardless of whether the sire continues to participate. Likewise, a stallion will be eligible for sire incentives for the life of the program from his paid in full progeny which are the resulting enrollments received during his eligible term of participation.

In order for incentive money to be paid out, a horse's owner/agent is responsible for providing the horse's registered name on entry forms and designating that the horse is enrolled in B.B.R. SELECT STALLION STAKES. UNOFFICIAL RESULTS WILL BE POSTED ON THE B.B.R. WEB SITE. ANY INQUIRIES MUST BE MADE WITHIN 7 DAYS. IF NO INQUIRIES ARE RECEIVED CHECKS WILL BE CUT AND RESULTS WILL BECOME OFFICIAL. AND NO CHANGES WILL BE MADE AFTER CHECKS ARE CUT.

All disputes arising out of the application or interpretation of any rules or conditions of the B.B.R. SELECT STALLION STAKES shall be decided by B.B.R. SELECT STALLION STAKES.

RESOLUTION OF DISPUTES: It is recognized that Better Barrel Races, LLC has established the rules and conditions for participation in the B.B.R. SELECT STALLION STAKES. By participating in this program and/or entering a contest where incentive money is offered each participant agrees to be bound by rules and conditions as established by and as interpreted by Better Barrel Races, LLC. In the event of a dispute with respect to any matter governing the award of prizes, awards and monies, the decision by Better Barrel Races, LLC shall be final, binding and not subject to challenge in any court of law.

In the event a lawsuit is filed, the parties hereto consent to WAIVE THEIR RIGHT TO A JURY TRIAL concerning any controversy arising out of or relating to any of the parties' dealings with each other, whether in contact or in tort, AND TO SUBMIT ANY AND ALL DISPUTES TO ARBITRATION pursuant to the provisions of the Oklahoma Uniform Arbitration Act found at 15 O.S. §801, et seg. The arbitration proceedings shall be conducted in accordance with the provisions of 15 O.S. §801, et seq. and, specifically, pursuant to the provisions of 15 O.S. §804, in the event a lawsuit is filed, Better Barrel Races, LLC may apply to the Court for the appointment, in the sole discretion of the Court, of a single arbitrator which said arbitrator will arbitrate said dispute in accordance with the provisions of the Oklahoma Uniform Arbitration Act. Each participant agrees that in the event of an unsuccessful lawsuit, the claimant shall be liable for Better Barrel Races, LLC costs and attorneys' fees. Each Participant also agrees (a) that the B.B.R. SELECT STALLION STAKES, as described in the conditions, bears a reasonable relationship to the state of Oklahoma; (b) that the rules, conditions and conduct should be governed by the laws of the state of Oklahoma in all respects, and (c) that Cleveland County, Oklahoma shall be the choice of venue. It is the sole responsibility of each participant to make timely payments to maintain entry eligibility. Better Barrel Races, LLC, nor its directors, accepts responsibility for providing any notice of deadlines or eligibility to any participant. Any notice provided by Better Barrel Races, LLC is only for the convenience of the participants. Failure to mail or receive any notice shall in no way absolve the participant from ultimate responsibility to insure timely payment(s). Better Barrel Races, LLC may elect to provide enrollment/payment reminder notices, eligibility lists, or any other notice but is under no obligation to do so.

All parties participating in the B.B.R. SELECT STALLION STAKES are responsible for reading these conditions and fully understanding their contents. Better Barrel Races, LLC assumes no liability to those who have not read the conditions and having not read these conditions they are still held to their contents.

Stallion participation is annual. The annual season shall be January 1 thru December 31 with an enrollment fee of \$1,500 per year.

### Participation deadline: OCTOBER 17, 2014

Enclose check or pay by Credit Card (Circle One) Visa MC AmExp Discover

Amount \$	
Card #	
Security Code #	
Expiration Date	,
Billing Address:	
Diffing Address:	
*there will be a time your credit	5% convenience fee charged each t card is billed.
	yment by Check tecks Payable to: takes, LLC
Mail to: B.B.R. Select Sta Attn: Robin Hol P.O. Box 720900	fmann
Norman, OK 73	
Office Phone	
Cell Phone	(405) 230-7167 (405) 615-4098
Office Fax	(405) 615-4998 (405) 217-0005
	elines with Incentive Events can be Found Online at
www	.BetterBarrelRaces.com
OFFICE USE O	ONLY:
Amount Receive	ed: \$
Check # or CC	Verification #:



### B.B.R. Select Stallion Stakes Enrollment Application

Stallion Registered Name:

Copy of Registration Papers Must Accompany Enrollment Application

By submitting enrollment form and making payment into the B.B.R. Select Stallion Stakes program, I agree to comply with and be bound by the rules set for forth for this program.

Stallion Owner:			
Social Security #:(for 1099 on stallion incentive pay outs)			
(io. 1000 of ottainor mooning pay outle)			
Address:			
City, State, Zip:			
Cell Phone:			
Email:			
Online Directory Information:			
Standing At:			
City, State:			
Web Site:			
Name of Contact:			
Phone: Stud Fee: \$			
Fmail:			

A photo and bio for your stallion will need to be emailed to the Select Stallion Stakes manager for use with your online listing and for use in promotion.

Please email to

robin4998@gmail.com

Finally a Stallion Breeders' Program that
Pays Incentive \$\$\$\$ to
Select BBR Sanctioned Events
Futurity - Jackpot - Rodeo

Enclose check or pay by Credit Card
(Circle One)
Visa MC AmExp Discover

Amount \$
Card #
Security Code #
Expiration Date
*there will be a 5% convenience fee charged

If Sending a Payment by Check Please Make Checks Payable to:

each time your credit card is billed

**Select Stallion Stakes, LLC** 

Mail to:
B.B.R. Select Stallion Stakes
Attn: Robin Hofmann
P.O. Box 720900
Norman, OK 73070
Office Phone (405) 230-7167
Cell Phone (405) 615-4998
Office Fax (405) 217-0005

A Complete List of Participating Stallions
Program Guidelines and
Incentive Events Schedule
can be Found Online at
www.BetterBarrelRaces.com
www.BetterBarrelNews.com

OFFICE USE ONLY:		
Date Received:		
Amount Received: \$		
Check # or CC Verification #:		



### B.B.R. Select Stallion Stakes Progeny Enrollment Application

Horse's Registered Name:

Copy of Registration Papers Must Accompany Enrollment Application

By submitting enrollment and making payment into the B.B.R. Select Stallion Stakes program, I agree to comply with and be bound by the rules set forth for this program.

Horse Owner:	
Social Security #:	(for 1099 on incentive pay outs)
Address:	
City, State, Zip:	
Cell Phone:	
Email:	

### Grandfathering Progeny Enrollment - All Age Horses - \$200

Grandfathering of <u>progeny foaled prior to a stallion's initial enrollment</u> will be allowed for the life of the program, so long as a stallion maintains consecutive annual enrollment, for the following fee:

Progeny of a stallion who is currently enrolled which are the resulting offspring from a season during which a stallion was enrolled will be accepted under the following fee schedule. Likewise, the progeny of stallions who have dropped out the B.B.R. SELECT STALLION STAKES program will no longer be accepted under the Grandfathering definition and only the resulting offspring from a season during which the stallion was enrolled will be accepted under the following fee schedule:

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•	Yearlings	\$200
•	Two-Year-Olds	\$250
•	Three-Year-Olds	\$400
•	Four & Five-Year-Olds	\$500
•	Horses Six Years Old & Older	\$600



BBR Select Stallion Stakes, LLC Attn: Young Guns Stallion Auction P.O. Box 720900 Norman, OK 73070

**Authorized Signature** 

Bobbey Phillips \* 405-831-6005 \* Email: bobbeyphillips@yahoo.com \* Fax 405-217-0005

### 2015 Better Barrel Races Young Guns Donated Stallion Breeding Contract

[Please, Print Name of Person Authorized to Donate Breeding (s)]

Donates the following Stallion(s) Breeding(s) to be sold in the BBR Select Stallion Stakes Young Guns Stallion Auction which is Private and Silent. Each Breeding will be offered with Standard Ranch Conditions and with no 2015 Chute Fees. Please indicate if Cooled Semen is available on each Stallion for which you are donating. It is mutually understood that shipped semen chargers will be at successful bidders' expense.

The Young Guns are Stallions who do not have a Four-Year-Old Crop yet and the proceeds from the sale of their Donated Breeding(s), in a show of their appreciation, will be included in the 2015 BBR Select Stallion Stakes Program. Foals resulting from the 2015 Breeding Season will be eligible for enrollment.

I donate the following Breeding(s):	2015 Stud F	2015 Stud Fee:		Cooled Semen:	
1)			Yes	No	
2)			Yes	No	
3			Yes	No	
Ranch/ Farm Name		Pho	Phone Number		
Address	City	State	Zip		

Date