

BETTER BARREL RACES PRODUCERS CODE OF ETHICS

- **Truth in Advertising** - we expect our independent producers to fulfill the promises made in their advertising campaigns. If the ad says there is \$5,000 Added Cash, then there should be \$5,000 Added cash.
- **Full Disclosure** - we expect our independent producers to advertise how much (if any) added money will be offered, how much the entry fee is, how much is held out of the entry fee by the producer, how much the processing fee is, if there are any other fees what are they for and how much are they, how many divisions there will be and how will the purse be split between them, etc.
- **Commitment to Contestants** - we expect our independent producers to include 100% of the added money in the purse and including a minimum 75% payback on entry fees. We do allow exceptions on the 75% payback based on what is considered acceptable to particular region and/or when exceptional awards are also being offered by a producer. We expect our independent producers not to price gouge contestants by charging numerous and high additional fees i.e. processing fees, non member fees, haul in/out fees, tie fees, barn fees, awards fees, etc.
- **Fair Competition Playing Field** - we expect our independent producers provide a fair playing field to the best of their ability for each contestant during competition. I.e. provide honest and impartial timekeeping, provide safe footing, drag every 5 to 7 throughout the competition, provide for a big drag if numbers of entries are greater than 75, provide honest distribution of payout, etc.
- **Submission of Results & New Memberships in a Prompt & Organized Manner** - we expect our independent producers to turn results from their events into the office by the Weds following their event so that member's points/qualifiers can be tabulated as quickly as possible. Results should be submitted as specified by the Secretary in a digital Excel format. Any New Memberships are especially important to the office as we want to get those contestants in the system and their cards sent out before they have the opportunity to compete any subsequent approved events.
- **Ride For The Brand** - BBR does its best to promote our independent producers events thru our web site and our Enews letter. We offer point standings for participation at all our sanctioned events and provide a World Class \$50,000 season end Regional Hi-Point Awards package to those members. We ask in return that our independent producers "Ride for the BBR Brand" by presenting themselves in such a manner as to set a high example of integrity to the contestants, members and other producers, that they conduct themselves in a professional manner at all times during the production of their sanctioned events, and that they promote BBR to the best their ability during their sanctioned events.